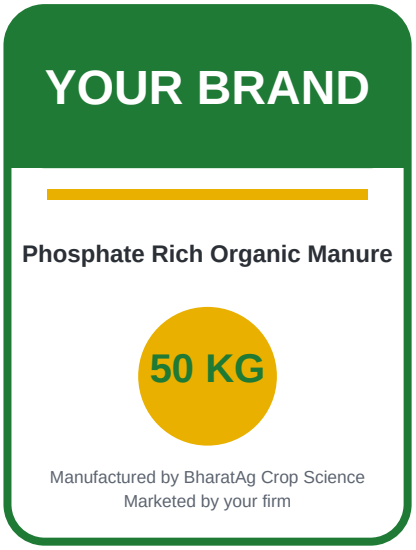
# Your brand. Our manufacturing.

Fertilisers and growth promoters made by BharatAg and supplied under **your own brand** — a brand only you sell in your market. No other counter has it, nobody can undercut you on it, and every bag you sell builds a name for your business.




| 1 | 40-50 | 3-4 yr | Cash | Kharif 2027 |
|---|---|---|---|---|
| BRAND, YOURS ALONE | DESIGN OPTIONS | SUPPLY AGREEMENT | AND CARRY, NO CREDIT | SUPPLY STARTS |

## Why your own brand

### No same-brand price war
Your brand is not on the next counter, so nobody in your market can undercut you on it. You set the price; the margin stays with you.

### A brand that builds your business
Every season adds to a name farmers ask for at your counter - loyalty that stays with you, not with a national company.

### Exclusive in your hands
Your brand is supplied to you alone while you keep lifting. Other distributors in your district get different brands.

### A factory without the capital
We make every batch to the declared specification in our own plant. No plant, approvals or capital needed from you.

### Compliance handled
FCO-compliant labels, and Form O (principal certificate) for each product to go onto your dealer authorisation.

### A range that grows with you
Start with granulated fertilisers; add growth promoters, micronutrients and biofertilisers under the same brand.

### Who it is for

- Established fertiliser distributors and wholesale dealers
- Multi-outlet retailers moving volume every season
- FPOs and cooperatives supplying their members
- In Telangana, Andhra Pradesh and neighbouring districts of Karnataka and Maharashtra

### What you need

- GST registration
- Fertiliser dealer authorisation (wholesale) in your state - we issue Form O for each product
- A brand name you want to build (we check it for you)
- A fixed annual quantity you can commit to for 3-4 years

# What you can put your brand on

Listed by composition. Your bag carries your brand name - never ours.

## Granulated fertilisers

50 kg bags or bulk | full truckload per lift

- Phosphate Rich Organic Manure (PROM)
- Potash Derived from Molasses (PDM) — K2O min. 14.5%
- Calcium (as Ca) 10% + Magnesium (as MgO) 5% + Sulphate Sulphur 10% (CMS 10:5:10)
- City Compost Granules

## Growth promoters (FCO Schedule VI)

Liquids and powders | from 1,000 L a year per product

- Seaweed extract (Ascophyllum nodosum) 22% (liquid)
- Humic acid 6% (liquid)
- Seaweed extract (Sargassum wightii) 35% (powder)
- Humic acid 1.5%
- Potassium Humate 49% (Powder); Humic Acid min. 21% w/w
- Mixture of Protein Hydrolysate and Humic Acid (Liquid)

Also on request: micronutrients, water-soluble fertilisers and biofertilisers. Growth promoters are offered as their registrations are in place.

# How it works

1. **Enquiry** — your district, volume and range
2. **Range & quantity** — fixed annual quantity per product
3. **Brand name** — conflict check and registration
4. **Bag & label** — choose from 40-50 FCO-compliant designs
5. **Agreement & Form O** — 3-4 year supply agreement
6. **First lift** — cash and carry, full truckload
7. **Season after season** — scheduled supply and support

# Who does what

| | BharatAg | You, the brand owner |
|---|---|---|
| **Manufacturing & quality** | Every batch made and tested to the declared specification | - |
| **Brand name** | Conflict check, registration and protection | Choose the name you want to build |
| **Bag & label** | 40-50 design options, FCO-compliant label | Choose the design; pay the printing cylinder (credited back after 5,000 t of that product) |
| **Regulatory** | FCO approvals, registrations, Form O per product | GST and fertiliser dealer authorisation (wholesale) |
| **Supply** | Fixed annual quantity, 3-4 year agreement | Lift the agreed quantity, cash and carry |
| **Market** | Product literature and technical training | Sell and promote your brand in your market |

## Put your name on the bag

Call or WhatsApp +91 91772 13116 | hello@bharatag.biz | bharatag.biz/private-label

Supply from Kharif 2027. Prices are agreed per formulation, pack and annual quantity in the supply agreement. The brand trademark is held by BharatAg and licensed exclusively to you for the agreement term.